

# MARTINA CIVIDINI

## Senior Sustainability Consultant and Environmental Engineer

📍 Zurich, Switzerland

📞 +41 ... write me an email!

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🌐 <http://maka.bio>



## PROFESSIONAL EXPERIENCE

### Account Manager

#### RepRisk AG

📅 May 2019 - Today

📍 Zürich

As an Account Manager at RepRisk, I am responsible of managing long-standing relationships with a portfolio of clients within **global financial institutions, major multinationals and worldwide known NGOs**. I support **business development opportunities** together with Sales, Products & Technology and Operations.

### Sustainability Engineer

#### TEND Technologies AG

📅 January 2019 - March 2019

📍 Zürich

At TEND, I am responsible of **developing the sustainability strategy of TEND asset portfolio**, including creating a sustainability scorecard for the assets and the related customer experiences. I am responsible, among other things, to **execute the asset sourcing activities** as well as to **contribute to the overall customer centricity strategy** of TEND.

### Senior Sustainability Consultant

#### Deloitte

📅 January 2016 - January 2019

📍 Milano

As part of the sustainability team of Deloitte, I supported clients in various industries - e.g. banking, automotive, fashion and luxury, media and professional services - designing and implementing ESG based **sustainability strategies**. I have been in charge of managing client relations, conducting **stakeholder engagements** and developing models for the **impact measurement** of environmental and social externalities. Furthermore, I carried out ESG evaluations, worked on several sustainability **assurance engagements** to verify compliance with local regulation and international standards (e.g. GRI Standards, UN Global Compact, SA8000) and helped companies in drafting **human rights and environmental policies, codes of conduct and codes of ethics**.

### Co-founder

#### WorldClimaps

📅 January 2016 - Ongoing

📍 Zürich

I co-founded **WorldClimaps**, a **no-profit startup** aimed to be an important part of the solution to climate change. Its mission is **facilitating education and spreading climate awareness**. WorldClimaps is a social platform for a global community, enabling people and organizations to collaborate beyond boundaries to tackle this upcoming global crisis.

## EDUCATION

Master in Strategic Leadership towards Sustainability

#### Blekinge Institute of Technology

📅 2014 - 2015

MSc. in Environmental and Land Planning Engineering

#### Politecnico di Milano

📅 2011 - 2014

Alta Scuola Politecnica

#### Politecnico di Milano and Politecnico di Torino

📅 2011 - 2014

BSc. in Environmental and Land Planning Engineering

#### Politecnico di Milano

📅 2008 - 2011

## TRAININGS

#### 🌱 Climate Reality Leadership Corps Training

Berlin, 2018

#### 🌱 GRI Standards Certified Training Course

Milano, 2017

#### 📝 Social Return On Investment Methodology (SROI)

## LANGUAGES

Italian



English



French, Spanish



## PROJECTS

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### Plantes et Systèmes de Culture Horticoles - Intern

#### Institut National de la Recherche Agronomique

📅 September 2013 – July 2014    📍 Avignon

At INRA I developed and calibrated a **mechanistic model** regarding the growth of peach trees and their interaction with pest, as part of a bigger effort to find alternative ways of management of the orchards. The work has been presented at the **8th European Conference on Ecological Modeling** in Marrakech, Morocco and at the **24th Congresso Nazionale della Società Italiana di Ecologia (SItE)** in Ferrara, Italy.

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### Country Coordinator and startup consultant

#### Young Sustainable Impact

📅 September 2018 – present

In charge of building and coordinating the YSI Earthpreneurs Community in Italy. Supporting startups in defining their sustainable vision and in integrating sustainability into their business model.

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### Evaluating the Social Return on Investment

#### Top Italian NGO operating in medical research

📅 September 2017 – March 2018

Using the **SROI methodology**, I worked together with one of the top Italian no-profit organizations operating in medical research and scientific divulgation in order to identify and measure the **social return on investment** of their operation and to evaluate the impact on stakeholders.

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### CSR External Consultancy

#### Recreativity

📅 December 2014 – February 2015

As a part of the MSc in Strategic Leadership towards Sustainability, I worked together with ReCreativity to improve their sustainability performance, analyzing their situation versus best practices, showing the advantages of **integrating sustainability in their business model**, and finally drafting an actionable **business plan**.

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### MCDA for Cultural Heritage Preservation and Development

#### Municipality of Valle d'Aosta

📅 December 2011 – April 2014

Within the Alta Scuola Politecnica program, I participated in the development of a **Multi-criteria Spatial Decision Support Systems** for long-term enhancement strategies regarding the Castles owned and managed by the Region Valle d'Aosta. The project was in collaboration with the Region Valle d'Aosta and with the Soprintendenza for cultural heritage.

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## PUBLICATIONS

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D. Bevacqua, M. Cividini, F. Mattioli, P. Melia, F. Lescourret, M. Genard and R. Casagrandi - Incorporating sap feeders of fruit plants into mathematical models for their growth and production. *XXIV Congresso Nazionale della Società Italiana di Ecologia (SItE), Ferrara, Italy, 15-17 September 2014.*

References available upon request.

## SKILLS

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Project management

Entrepreneurial mindset

Internal and external communication

Motivator & Leader

Team player

Ecological modelling

FSSD

SROI

Stakeholder engagement

LCA

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Microsoft Office

MATLAB

LaTeX

Python

ArcGIS

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## VOLUNTEERING

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### Associazione Amici della Val Codera

Supporting member of an NGO promoting sustainable restoration of a underdeveloped mountain area

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### Fa' la cosa giusta!

Volunteer in events promoting diversity organized by the city of Milan